



**HR**  
**UnBOXED 2023**

powered by **hr̈c̈p** | **hren**

**THRIVE**

Virtual Conference | April 26, 2023

Sponsorship Prospectus

# HR Unboxed Virtual Conference

The HR Unboxed virtual conference presents impactful and relevant content to help human resource professionals succeed in their roles. As a sponsor of HR Unboxed, you will have a unique opportunity to reach human resource professionals from a wide variety of industries and backgrounds. Many of these professionals are decision makers in their organizations and welcome the chance to hear about the products and services you provide.

## HR Unboxed 2023 **THRIVE**

As we move on from the challenges of the past several years, HR Unboxed 2023 focuses on helping HR professionals (and, by extension, the people in their organizations) *thrive* rather than merely survive. The conference sessions and sponsor presentations will provide tools for success.

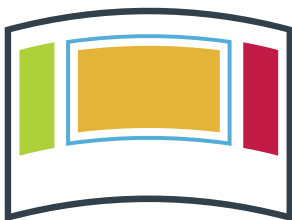
HR Unboxed 2023 expects *more than 3,000 attendees*. These are HR professionals who value continuous learning and are open to finding new and better ways to accomplish their complex responsibilities. Sponsors will have a variety of avenues to connect with attendees during and after the event.

**3000+**  
**Attendees**



Sponsors will receive the complete *attendee email list*, and their company names will be included in all HR Unboxed conference communication with those who have registered, including a pre-conference “meet-the-sponsors” email.

The diamond sponsorship includes a *full credited presentation* during a breakout session. Sponsors at the platinum and gold levels will have the opportunity to make *virtual presentations* during the lunch break. Presenters can respond in real time to attendees’ questions and comments via the forum. The presentations may be prerecorded or live.

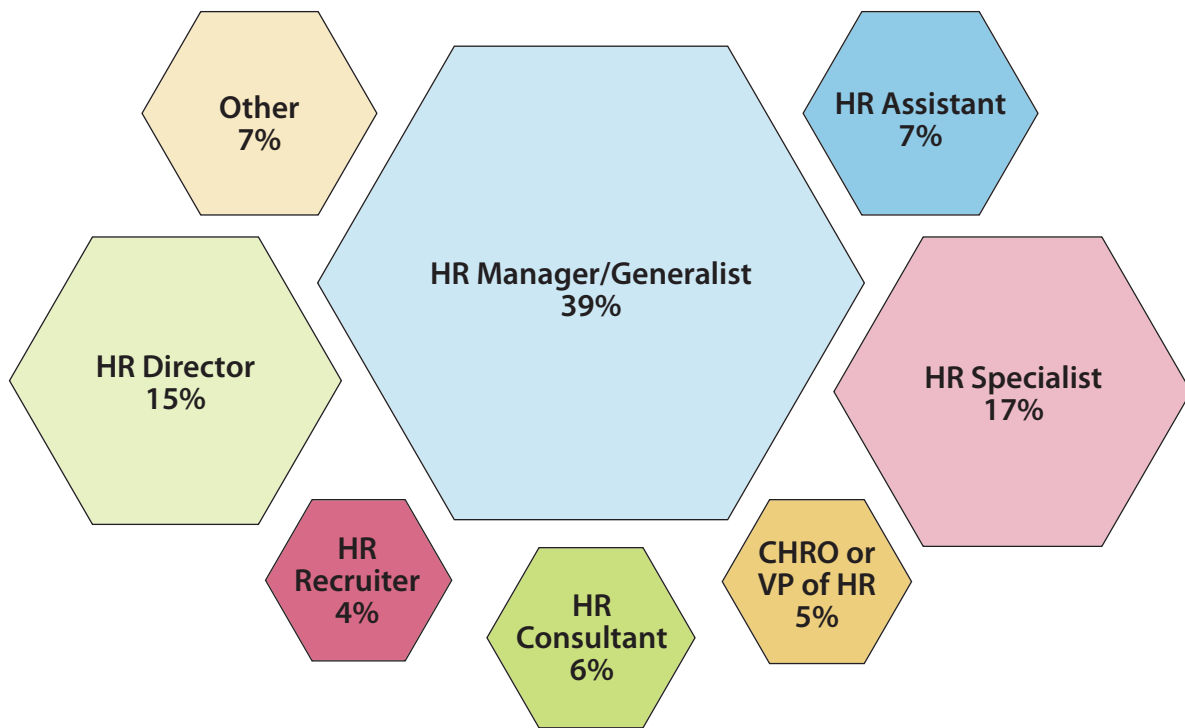


In the virtual exhibit hall sponsors will connect with attendees, promote their brand, and showcase their products and services. Diamond, platinum, and gold sponsors will also be able to share a promotional video and distribute handouts.

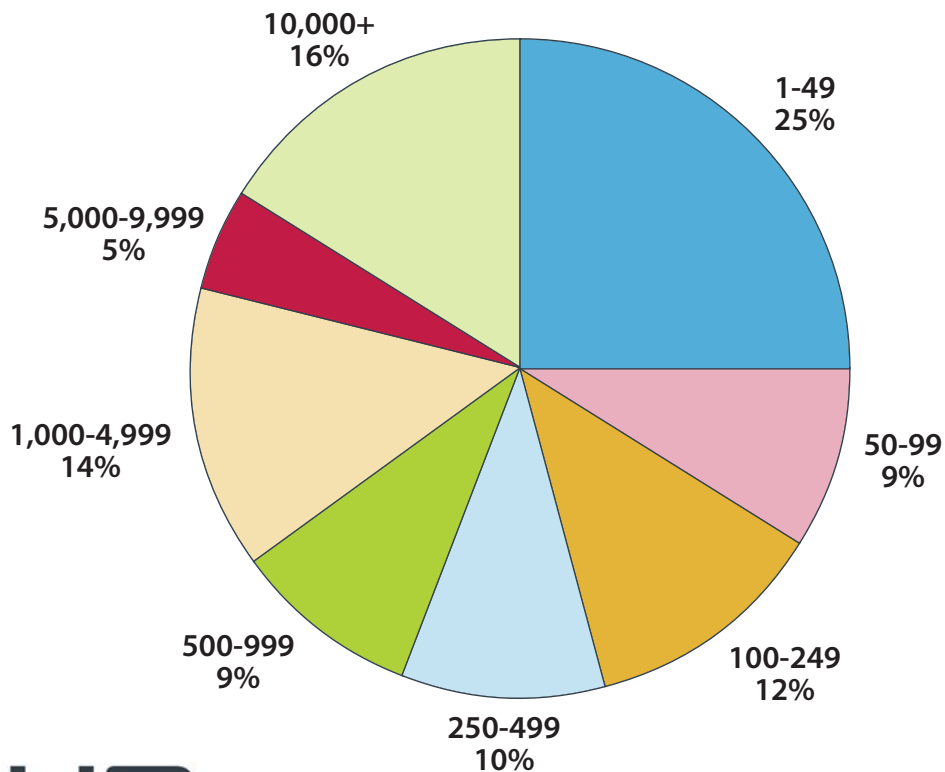


# HR Unboxed Attendees

## JOB TITLE



## COMPANY SIZE BY NUMBER OF EMPLOYEES



# Sponsorship Levels

Sponsor Benefits	Diamond (1) \$15,000	Platinum (2) \$10,000	Gold (6) \$5,000	Silver (15) \$2,500
Attendee email list after event	X	X	X	X
Logo, link, and company description included in pre-conference "meet the sponsors" email	X	X		
Logo and link included in pre-conference "meet the sponsors" email			X	X
Included in all pre-conference materials and emails	X	X	X	X
Full one-hour credited session presentation	X			
30-minute lunch hour presentation		X		
20-minute lunch hour presentation			X	
2-minute promo video at ending of both keynotes	X			
2-minute promo video at beginning of one keynote		X		
2-minute promo video at beginning or end of one session			X	X
30-second promo video at beginning of each session	X			
30-second promo video in session lead-up		X	X	
Custom slide in session lead-up	X	X	X	X
Logo and link on all event pages (classroom, viewer, registration page, et.)	X	X		

Virtual Exhibit Hall	Diamond (1) \$15,000	Platinum (2) \$10,000	Gold (6) \$5,000	Silver (15) \$2,500
Booth staff—includes contact name and information for sponsor representatives	X	X	X	X
Logo	X	X	X	X
Description	X	X	X	X
Link to website	X	X	X	X
Promotional video	X	X	X	
Promotional handouts	3	2	1	

# Additional Sponsorship Opportunities

## GIVEAWAYS

Give away a product, a service, or a fun gift! As an HR Unboxed sponsor at any level, you may provide one or more prizes (at least \$250 value) that will be given to an attendee. Your company name and the giveaway will be announced in the forum during the conference.

## PRIZE SPONSOR

Be the HR Unboxed prize sponsor! Fund prizes that will be given during the conference in your company's name. Each time a prize is awarded throughout the conference, your company's name will be announced as the prize sponsor. (\$2,500)



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HR Unboxed is presented by Human Resource Certification Preparation (HRCP) and HR Education Network (HREN), leading providers of HR educational products.

Please visit [hrunboxed.com](https://hrunboxed.com) for more information about HR Unboxed 2023, or reach out to our sponsorship specialists [anne.taylor@hreducationnetwork.com](mailto:anne.taylor@hreducationnetwork.com) or [jen@hrCP.com](mailto:jen@hrCP.com).